

A HISTORY
OF THE WEEKLY NEWSPAPERS

PRINTED IN PICTURE BUTTE

with excerpts of the news

From 1940 to the present.

Researched and edited by Jim George

HISTORY OF PICTURE BUTTE NEWSPAPERS

Historical documentation of the Picture Butte newspapers is very scarce.

An appeal for information by means of a Letter to the Editors of both the Sunny South News and the Lethbridge Herald elicited these few responses from local Individuals:

1. Flossie Erno found a reference in the Coyote Flats Historical Review page 278, that is quoted as follows: "A local newspaper was started by David Wood and Ross Anderson. This was later followed by a larger venture operated by H. Tilston-Jones. Syd Johnson also published a newspaper several years later."

2. Rhys Stevens at the University of Lethbridge Library, confirmed that the dates of publication and the names of the publishers of "The Northern Times" as quoted above are accurate as stated in "Alberta Newspaper 1880-1982 A Historical Directory" authored by Gloria Strathern.

3. Gary Foster, who grew up in Picture Butte and now lives in Calgary, remembers "The Picture Butte Progress" located in a small building on Main Street and published by Syd Johnson.

4. Mae Lewis of Picture Butte remembers that her mother, Mrs. MacKay, wrote some of the local news for the paper.

5. Joe Watson remembers that a photo of his Dad's baseball team was featured in one of the issues of "The Picture Butte Progress".

6. Mike Demeter has a clear memory of the businesses that lined the downtown portion of his hometown. Mike remembers the fun they had on an outdoor skating rink. Water to flood the rink came through a fire hose from the dam, and volunteers shoveled the snow over the fence as necessary. He also remembers the out-door swimming pool located near the west end of the village being filled with water from the irrigation ditch.

7. Thanks to Wendy Warren for locating at the Tractor Museum Archives a total of 32 issues of "The Northern Times" (This was the first attempt at publishing a weekly paper in Picture Butte. The information in these past issues was essential in completing this story.) Those issues are dated from July 25, 1940 to June 19, 1941. The June 19, 1941 was the last issue printed. Although incomplete, they do give a description of the news items and concerns of that era.

A newspaper of decades ago provides information about what people thought was important. It shows ads and photos from years past. It answers questions about what people were being encouraged to buy. The papers include not only the standard births, deaths, and marriage notices but also include when people from far away came to visit somebody in the community. Looking through old newspapers brings back memories of items long since forgotten by the survivors of that period and for the younger folks the old newspapers tell of events and concerns of past history.

The first issue of The Northern Times was published on May 2, 1940 and carried the following masthead:

THE NORTHERN TIMES
“PROGRESS WITH THE NORTHERN”
PUBLISHERS: J. ROSS ANDERSON, DAVID G. WOOD
ASSISTANT EDITOR: JEAN BLEWETT ANDERSON
STAFF ARTIST: MAUREEN REDD-WOOD
Published every Thursday
The printing process used was Mimeograph
Distribution 400

Thirteen issues of The Northern Times were printed and distributed free of charge from May 2 to July 25, 1940. The publishers bore the cost of these introductory issues to stimulate interest in a local weekly paper. The last free issue, dated July 25, 1940 carried a full-page ad asking people to mail in a coupon to Northern Times Box 370 Picture Butte and enclose fifty cents to cover a three-month subscription.

The January 30, 1941 issue listed the districts being served as Iron Springs, Picture Butte, Bulmer, Barrhill, Battersea, Shaughnessy. The subscription rate was \$1.00 per year, \$.55 per six months and \$.30 per three months. Circulation increased to 500. The Northern Times was first printed in two columns, on 8 ½ X 11 inch paper, and appears to be typed with an ordinary typewriter with a carbon ribbon.

The publishers must have had access to some other printing machine because of the use of various sizes and style of fonts. The September 26, 1940 and to June 19, 1941 was printed in three columns.

The June 19, 1941 issue carried the note that the publication was to be suspended for the summer holidays and that the subscribers would have their paper's expiry date extended accordingly. The Times did not resume printing after June 19, 1941.

Historians will recall that by June of 1940 the war with Germany had been in the news for about ten months and the news was mostly bad, By then, Hitler had

annexed Austria, Czechoslovakia, Poland, most of Denmark, Holland, and France. The bombing of Britain had just begun.

Some of the items gleaned from those war-time issues are as follows:

- Citizens were bombarded with requests to assist the war effort, mostly by buying war savings certificates. On July 5, 1940 a War Savings night was held at the Melody Theatre. It featured Edgar Bergen, his friend Charlie and W. C. Fields. The admission price was two War Savings certificates @ \$5.00 each. The total amount raised is not recorded.
- A poster – “Buy Dominion of Canada Bonds. Help win the war.”
Secretary – R. S. O’Brien
- A front-page headline of December 12, 1940 read “Help Stamp Out Hitler” by the purchase of War Savings Certificates. Churchill’s valiant promise, “Give us the tools and we will finish the job”.
- To raise funds for the Red Cross and other organizations a number of local farmers canvassed the entire district and obtained the donation of 62 acres of wheat and 12 acres of sugar beets with the proceeds of these crops going to the Red Cross. This project became so successful that it received wide spread interest across the country.
- At a meeting of the local Red Cross at the Highway Hotel plans were made for the annual drive for funds. The country-wide campaign for funds is to be held on October 14. Do your bit by helping the Red Cross.
- In September 1940 the Red Cross workers received instructions for knitting scarves and sleeveless sweaters for the boys overseas. Christmas parcels are to be sent to every enlisted man from this district. In January 1941 word was received that the Christmas gifts of flashlights and tobacco had been received and much appreciated by the men overseas.
- The local W.A. branch of the Church of England held a “Patriotic Tea’ with funds going to the war effort.
- The Northern Times carried news of men who had enlisted. This list is far from complete but the following does show the part the weekly newspaper played in informing people of the war news. Lloyd Handley to Red Deer, Tommy Patterson to Brandon and Eugene Patterson to Detroit – each to begin different types of military training. Some men who were stationed in Winnipeg

and home on leave were Bayne Anderson of the Bulmer district, Eugene Ensign and Ed Wilson of Picture Butte. Bernard Nolan received his call for military duty.

-A club was formed to encourage people to make regular donations of blood.

A smattering of non-war news follows:

- The first Progress office was located in the Becker Block and carried the following ad: "We invite you to bring your news, advertising, and job work. Local news deadline is 6:00 pm. Tuesdays. No charge for local news. We solicit your subscriptions."
- September 1940 "Heavy traffic especially beet trucks have caused the road from the factory to the river hill to be in very poor condition. People are demanding that piece of road be graveled."
- In response to the requests for road improvements, the Provincial Government will place a coat of gravel on the road from the factory to the river hill.
- Merle Foster, daughter of Mr. and Mrs. George Foster, and Robert Atkinson were recently married. A shower had previously been held at the bride's home.
A charivari surprised the newly weds on September 17.
- In October 1940, representatives from International Harvester Company were guests of J. J. Watson to witness their recently improved beet digger.
- An Iron Lung has been installed in each of the Lethbridge hospitals to facilitate treatment of infantile paralysis.
- Hyde and Sundal Hardware were advertising stove pipes, coal pails, and fire shovels. Also English tea pots 45 cents. Another ad stated a \$2.00 allowance will be given for any lamp on the purchase of a new Coleman.
-
- On September 5, 1940, people were invited to a Harvest Supper and Dance at Koepke's Hall. Admission for the supper was 40 cents per person, for the dance was 60 cents for gents and the ladies free.

- Roller skating every Thursday at Koepke's Hall Admission Ladies 25 cents, Children 15 cents, Evening 35 cents, Spectators 10 cents.
- Heber Jones, E.J. Karren, Ted Malmberg and others organized the annual sports day including ball games on the newly leased sports grounds. Dance to follow – gentlemen 60 cents. The W. I. (Women's Institute) provided the refreshments with proceeds to the Red Cross.
- On October 24, 1940 James Paul, local Alberta Wheat Pool agent, reported that the new 35,000 bushel annex was ready to accept delivery. Alberta Pool elevators have applied for a third quota for Picture Butte.
- Get a permanent at Bennie's Beauty Parlor, special prices \$2.00, \$3.00, \$3.50
- Free testing of radio tubes at Bide Clark's Radio Service.
- Price's Pharmacy Christmas gift suggestion – Cameras \$1.25 and up. We also have a good selection of Christmas cigarettes and cigars.
- Baseball claimed the interest of many people. At one game the Picture Butte Royals vs. the Lethbridge Galt Miners ended with a score of 7 – 4 in favor of the Miners. Players mentioned in the news included Art Lewis, Russell Findlay, Toccoli, Bohne, Negrello, Watson, Chervinski, Smerek, Jimmy Paul, Orlando, E. Lucianni, Malmberg, Karren, Gibson.
- Ellison Mills will grind farmers' grain into cracked wheat, bran, etc. and this grain will not be entered on their permits.
- Sugar beet harvest in 1940 averaged better than 14 tons per acre. Campaign will be completed on January 15. One hundred and sixty four men and nine girls are employed at the factory.
- Butte Dress Shop – printed silk dresses \$2.98
- The New Butte Royal Café opened under the management of Jim Lee. Best grocery prices: Red Rose Tea 65 cents, 3 tins Aylmer Tomato Soup 24 cents, Strawberry Jam 53 cents.
- J. M. Gibbons Red and White Store sold Quaker Corn Flakes 3 pkgs for 25 cents, Strawberry Jam 57 cents, Red and White Coffee one pound 49 cents, Little girls' dresses \$1.00, Housedresses 89 cents.

- Walt's Food Store advertised head lettuce 2 for 19cents, blue grapes per basket 89 cents.
- The Heber Jones Bakery featured sliced bread.
- The Butte Beauty Shoppe – Machineless permanents \$4.00
- Price's Pharmacy – Rexall One Cent Sales. Will process an 8 print roll of film for 29 cents including one enlargement.
- Hyde and Sundal Hardware - electric washing machine \$40.00
- Subscribe to the Northern Times for three months for 25cents.
- Irvin Daub's Repair Shop – a 1929 Ford coach \$165, a 1928 Whippet \$65
- Regular items every week with suggestions for Home Improvement from the Dominion Experimental Farm in Lethbridge.
- Mr. and Mrs. Don Wilson drowned at Park Lake June 1941.

Some where between June 19, 1941 and June 3, 1943 the name "The Northern Times" was changed to "The Picture Butte Progress" because an item from The Lethbridge Herald of June 3, 1943 stated: "BUTTE NEWSPAPER CHANGES HANDS (HNS) The Picture Butte Progress has changed hands and is now owned and published by Geo. Patton. Mr. Patton bought the Progress from Harold Tilston-Jones and will begin his first issue this week."

In addition to the above-mentioned services, the following were also advertised in "The Northern News:"

- Food stores - Frenchie's, Green Star Mill, Canadian Sugar Factories.
- Automotive – Watson's, A.M,MacMillan, Tony Shachofski, Gene Pierson.
- Cafes – Mikes, Brites, Green Lantern, New West.
- Barbers – Coombes, Heinrichs.
- Cartage – Turin to Lethbridge, Irvin McManus, Tony Stachofski.
- Insurance – Andersons, J. Ross Salmon.
- Clothing – Frenchie's, A. Genereaux.
- Tinsmith – Wally Rance.
- Electrical – S. D. King

- Laundry – Star
- Beauty Shops – Ideal.
- Shoe and Harness Repair – Lefty Lang.
- Dairy – Glen’s.
- Roller Skating – Iron Springs Hall.
- Dry Cleaning – Snowy Washes.
- Lumber – Atlas

**THE SECOND OF THE WEEKLY NEWSPAPERS PRINTED
IN PICTURE BUTTE IN THE 1940’S WAS
“THE PICTURE BUTTE PROGRESS”**

Wendy Warren also located at the tractor Museum Archives and loaned to the writer of this story about 120 issues of the Picture Butte Progress that was published in the 1940’s. A selection of news items and ads from that paper has

provided a glimpse into the lives and customs of the people of that era. It is hoped that the following excerpts will be of interest to present day readers:

The masthead on the 1947 issues carried this information:

THE PICTURE BUTTE PROGRESS

OFFICIAL ORGAN OF THE LETHBRIDGE NORTHERN BEET GROWERS ASSOCIATION
SERVING THE LETHBRIDGE NORTHERN IRRIGATION DISTRICT

H. TILSTON-JONES - PUBLISHER AND EDITOR

G. W. SMITH MECHANICAL SUPERINTENDENT

Printed on the linotype machine

CIRCULATION 800

The following article taken from the October 6, 1954 Lethbridge Herald and provided courtesy of Rhys Stevens at the University of Lethbridge Library tells some of the history of the paper. It is reprinted here in its entirety:

Picture Butte Publisher Has No Trouble "Keeping Busy"

By Ed Arrol

Picture Butte – Youthful publisher of the Lethbridge Northern News at Picture Butte. Syd Johnson manages to keep "kind of busy", aided by his wife, lone, who operates the paper's linotype machine, and his son, Guy, who goes to school.

Besides his publishing chore, Syd does commercial photography, he is projectionist at the local theatre, he works in the sugar factory, he feeds cattle part-time, he is the deputy mayor of Picture Butte and a member of town council, and on Sundays Syd Johnson is superintendent of the LDS church Sunday School at Picture Butte.

His explanation for the over-active life? "I've got to get all the money I can for the paper."

Before taking over the North Lethbridge News, which he is buying from the former publisher, George Patton. Syd and lone had no idea how to publish a weekly newspaper. They learned in three months instruction from the ex-owner, when they started a year ago last April.

Now "it" happens every Thursday with the help of Gart Vandenberg, a Dutch printer who "works beets" in the daytime and sets type for the Lethbridge Northern News at night.

When they decided to move their location onto Main Street, the whole community helped. One hundred and 42 townspeople helped carry things over and some of the machinery weighed 2 ½ tons. But it was done in half a day. The linotype was moved over on a "hunk of tin".

Syd and lone were able to repay in a small manner by saving parents money through their textbook exchange system. In the end they benefitted too, for their newspaper shop also sells photo equipment and books, and people became acquainted with the new location.

"The kids put a price on their own books, then brought their second-hand texts to the newspaper office and traded. We charged them an exchange rate of five cents on every text priced under one dollar, and ten cents over that amount."

Syd took a couple of days off to attend the recent 51st annual Alberta Division Canadian Weekly Newspaper Association convention at the MacDonald Hotel in Edmonton. The paper

was “just in the mail “ before train time. “You might call that my holidays”, Syd explained at the convention, “because I keep kind of busy”.

The cost for one ad in The Picture Butte Progress to sell something or to buy something is only 25 cents. Annual Subscription to The Picture Butte Progress is only \$1.50 per year. The new Progress Office is located just west of the Post office. The 1942 editions were printed on a large format approximately 15” X 22’. The first issue of the Picture Butte Progress was dated November 6, 1941 and every week until 1954. This newspaper was continued by the Lethbridge Northern News until November 1947. Some war-time items gleaned from those issues are as follows:

-On August 18, 1942, the following Iron Springs Honor list was published:

Air Force – John Isaac, Jack Tennant. **Army** – Jim Tennant, Bill Mehlen, Frank Marsden, Bill Shendruck, Floyd Forsman, Claude Neal, Clarence Dickout, Denis Young, Joe Young, Andrew Alm, Gordon Brady, Frank Reid. **Navy** – Lorne Fraser. **Assigned to factories** – Donald Fraser, Bruce Fraser, Ralph Fraser, Bud Hadford, Elmer Dickout, Tony Stachofski.

-The war was still dragging on in 1942, The great bombing raids now carried out regularly on German cities, show that we are now winning this air battle.

-Beginning on February 17, 1942 the new Victory Loan Committee will canvass the village and area to ask support for this endeavor. Unit organizer- J.M.Gibbons, Salesmen – R.S. O’Brien, V.O.Price, R.J. Wayling, Harry Watson, and Wes Koekpe.

-Buy the New Victory Bonds every week for cash or by installments.

- February 1942 – Buy Victory Bonds. Picture Butte’s quota is \$18,000. Remember that it is not a donation. It is a loan at interest on the security of the Dominion of Canada. Hitler would not ask you to lend. He would just take it. An ad in Watsons reads “ Think this over. If the Nazis or the Japs ever occupied Canada do you imagine you’d be given the honor and the privilege of buying any kind of bond? You would not! Then go all out to defeat the enemy with your money and buy the New Victory Bonds”.
- November 4, 1942 – It was reported subscriptions had been received amounting to \$22,500 or 25% over the quota.!

-The War Time Prices and Trade Board distributed new ration books to be valid starting September 7. Sugar, tea and coffee could be purchased only with valid coupons. Postum was advertised as a substitute for tea and coffee.

-Canada's new fighting army needs men. Every man between the ages of 16 and 69 who is unemployed after May 1, 1942 must register at the Picture Butte Post Office or the Board of Trade Building in Lethbridge. Enroll now!

-National registration of women in Canada, between the ages of 24 and 28 must register at the nearest Selective Service Office or the Post Office.

-School opened September 3, 1942. Until word comes from Ottawa, none of the Japanese students are allowed to attend. Approval came from Ottawa on September 24 for the Japanese students to attend school.

-From the men overseas came the cry "Send us smokes". Local groups regularly sent parcels of cigarettes and other items. The maker of Dodd's Kidney Pills donated two million cigarettes to be sent overseas. The Picture Butte BPOE (Elks) also sent parcels of mostly cigarettes. Letter of thanks were received from many of the men, a few of which are J.J. Johnston, R.B. Anderson, Harold Gill, Stan Thomas, Mac Johnson, W. Sinden, Walter Foster, H.T. Doren, R. Ostrum, and many more.

- Many western grain elevators will help make collection of scrap iron easier. Scrap iron is needed for more ships, tanks, planes, and munitions. Will pay \$7.00 per ton for scrap iron.

-An American Newspaper declares that but for Britain the war would be lost. But for Britain Hitler would be triumphant over the whole world, or at least we, that is, U.S.A., would be fighting it unprepared.

- The long dreamed about Trans Canada Highway is now within the realm of actuality. The need for faster shipping due to the war was one of the factors speeding up the completion of the highway.

- An appeal was made to all citizens to collect and turn in all scrap rubber materials to supplement crude rubber that is in short supply.

- Butter is now rationed to one half pound per person per week.

- December 3, 1942 – Lake Newell will be open for commercial fishing on December 16. Fishermen are allowed on Lake Newell up to 3:00pm when it must be cleared for bombing practice.

- January 7, 1943 – Hope of eventual victory has come because of the successful offensive in Russia, the offensive in North Africa, and in the Pacific, and the control of air power in Europe.

- February 4, 1943 – The Local W.I. (Women’s Institute) voted to donate \$75 to Russian Medical Relief and to send some quilts to the Russian Relief.
- Victory Bonds are offered in two maturities: a) 15 years and 2 months to mature January 1959 @3% or b) 3 years and 6 months to mature May 1947 @1 ¾%.
- Save your tires. We vulcanize them at Watson’s.
- September 9, 1943 – The Department of Transport Radio Branch are checking for radio licenses in Picture Butte and District. People not having a radio license are likely to be prosecuted.
- High school education is no longer required to join the R.C.A.F. The R.C.A.F. will provide you with the education necessary to make you eligible for air crew. If you are physically fit, mentally alert, and over 17 and not yet 30, you are eligible.
- June 3, 1943 – The Board of Trade and the Village Council are co-operating in securing truck drivers for convoys of Prisoners of War for beet work.
- Sugar is scarce, so use a substitute. A 4 oz. bottle of sugar substitute @ 55cents is equal to 8 pound of sugar.
- August 12, 1943 Reports received that a German U boat was destroyed and sunk by the crew of the four-engine Liberator Bomber of the RCAF. This was the first blood against German U boats.
- August 15, 1943 – 8000 pound block buster bombs are being manufactured for raids on Berlin.
- The newly organized Lethbridge Northern Branch of the Canadian Legion is planning a Remembrance Day Ceremony for Picture Butte on Monday November 11. 1946.

(It is regrettable that we do not have access to copies of The Picture Butte Progress from 1943 to 1946. It would have been interesting to know how they announced and celebrated the end of the war in June 1945.)

Returning to some non-war local items:

- Editorials printed pushing for Picture Butte to be incorporated as a village.

- School trustees prohibit softball to be played on the school grounds on Sundays. RCMP will enforce if necessary.
- The common house-fly can spread infantile paralysis. The Health Department issued suggestions to control the house-fly. Among the suggestions is Wilson's Fly Pads which should be available at all Grocery, Drug, and Hardware Stores. Fly pads were sold in packets of three for ten cents. (*These were blotter type paper that when soaked in water produced a dark liquid that was poisonous to the flies.*)
- In February, 1942 it was reported that Picture Butte is again one of the biggest feeding points in the province. At present 25,120 lambs, 3,600 ewes, 10,124 beef cattle and 861 other cattle are being fed by the Sugar Factory.
- The partnership of L.M. Quinnell and J.H. Ostrup has been dissolved recently. L.M. Quinnell will operate his business at the old stand while J.H. Ostrup has moved to a building back of the Red and White Store.
- April 16, 1942 – Twenty-one Japanese families from Mission B.C. arrived in Coalhurst last Tuesday. These families will include 118 workers and they were distributed among the beet growers in the west end of the district. The second carload will arrive in Picture Butte on Saturday morning and will be distributed to the beet growers in the east Picture Butte District.
- Now that the new watering system is in place many trees have been planted. Citizens are urged to beautify their lots.
- May 14, 1942 – R.C.A. and Red and White Store Bargains – Brooms 49 cents, and 73 cents, Shredded Wheat 11cents, Quaker Oats 20cents, Sardines 4 for 25 cents, Grapefruit Juice 48 oz. 25cents.
- A party of 50 French Canadians from Quebec arrived in Picture Butte last Saturday and are now working in the grain fields.
- E.P. Kane brought five potatoes grown by him this year to Hyde and Sundal's store. The five potatoes weighed 14 pounds. Yes, we have some potatoes!
- October 29, 1942 – The Japanese have done splendid work this fall in the beet fields. In cases where they have finished their own contracts they have gone to neighboring farmers who have a large acreage, for the purpose of helping them finish their harvesting. This cooperation has greatly helped in harvesting the large beet crop of the Lethbridge Northern.

- October 31 1942- A new voice in the air – CJOC – 1060 kilocycles will be heard in the next couple of weeks. Hear all the network features, latest world and local news reports.
- Bring your news to the Jones Bakery which will be the headquarters of the Picture Butte Progress in the future.
- Don't wait till cold weather sets in. Order your storm sashes now at The Atlas Lumber, W. G. Grigg.
- November 9, 1942 – Walt's Food Store is advertising "Habicure" for curing ham and bacon at home, 98 cents for a five-pound tin.
- December 10, 1942 – John Rosen loses life in a car accident.
- March 1, 1943 – Picture Butte is incorporated as a village. The three councilors elected were – J. M. Gibbons, W. Grigg, and Heber Jones. The Council will elect a mayor at their first meeting and appoint a secretary-treasurer.
- April 1, 1943 – Vaccinate your horses against sleeping sickness before spring work starts. Department of Agriculture.
- Village Council passed two by-laws. 1. Dog license fee of \$2 for each dog and \$6 for each bitch. 2. All shops are to be closed by 6:00pm every weekday, except Saturday closing at 9:00 pm.
- April 15, 1943 – For Sale by H. M. Haney & Sons: 1000 bushels of barley @ 60cents and 1000 bushels of Marquis Wheat @75cents.
- July 4, 1946 The Elks sponsored Swimming Pool is open effective Monday, July 1. Family tickets are \$1.00 each.
- August 20 1943 – A petition is being circulated for anyone interested in a locker system freezing plant. By March 30, 1944 it was announced that plans are under way for purchase of share for the construction of a 450 locker building. Shares are \$65 each.
- August 6, 1944 – Picture Butte Village Council passed a by-law requiring every business to pay an annual license fee of \$2.00 effective May 1, 1944.
- June 20, 1946 – Support the National Clothing Campaign collecting used clothing to help destitute Europeans combat the cold and exposure of the coming winter.

- October 10, 1946 – Premier Manning will speak at the Silver Jubilee of the LNID and future objectives.

- By mid 1946 many items that were impossible to buy were gradually becoming available. Such items as tires, radiators, oil burning heaters, electric washing machines, a full line of tractor parts, batteries, oil burners for cook stoves, electric razors, automatic toasters, chrome kitchen tables and chairs.

- July 11, 1946 – Mr. B. Amundson and his son Ronald last week purchased a JEEP from the McManus Garage. They have been using it for hauling hay, grinding feed, and report it very useful for general farm use.

- July 31, 1946 – Rev. Y. Kawamura received a deportation order by the Federal Government. Many officials and the community people supported Rev. Kawamura's request for a stay of deportation. The request was finally granted on February 27, 1947 and he was able to stay in Picture Butte.

- August 1, 1946 – Butte Electric and Repair formerly owned by M. Dahmer has been sold to S. Garner and H. Porkka.

- August 8, 1946 – Dates for the new ration coupons for butter, meat, and sugar were announced.

- August 15, 1946 – Family Allowance applications are now available at any post office.

- September 19, 1946 – The idea of a skating rink is being talked about. Heber Jones has been promised a few donations already.

- The first shipment of Robin Beet loaders arrived in Picture Butte recently.

- October 21, 1946 – For Sale at the Picture Butte Co-op 1- 650 x 20 retreaded tire, and 1- 750x20 second hand tire, and 1-750x20 new tire. Also Robin Manifolds for all makes of tractors.

- October 21, 1946 – Prompt deliveries of coal from Shaughnessy Mine.

October 24, 1946 – The Picture Butte Elks Lodge is sponsoring a carnival in the Elks Hall Thursday, Friday and Saturday October 24, 25, and 26. Games of chance and skill such as Bingo, Crown and Anchor etc.

-

- October 24, 1946 – Signs “Kilroy was Here” appeared at the Sugar Factory and the Progress Office and many other places of business. The question is, “Who is this Kilroy, anyway?”

- October 31, 1846 – Lee Ling has sold his Grocery and Confectionery business to Russell Finley whose new ad carried the following: Nabob Coffee 44cents per pound, Sardines two for 25cents, Grapefruit four for 25cents, McIntosh Apples \$3.00 per box.

- October 31, 1946 – The Royal Canadian Army Cadets are awaiting arrival of the new uniforms and are preparing to participate in the Remembrance Day Service organized by the Lethbridge Northern Branch of the Canadian Legion. The new sound movie projector is being used to great advantage in cadet training as well as for school-work. Regular reports of this training were submitted by H.L.Wiltse 2nd Lieutenant No. 1734 Picture Butte Cadet Corps.

- December 5, 1946 – Try a Classified Ad only 25cents.

- January 23, 1947 – Remember to tune in to CBC Radio every day at 12:15 pm for a half hour of the Happy Gang with Bert Pearl.

And tune in to CBC Monday, Wednesday, and Friday at 4:45pm to hear Don Messer and the Merry Islanders featuring Charlie Chamberlain.

- January 9, 1947 – The failure of a school van to stop at an intersection resulted in a collision with a farm truck. The driver was fined \$2.00 plus \$4.25 court costs by the Justice of the Peace, Roscoe Gibb.

February 27, 1947 – The Department of Education has announced that a new high school will be built in Picture Butte as soon as a building contract is signed.

-The result of the vote on August 9, 1946 on the possibility of establishing a sugar factory in Taber was in favor. And on April 17, 1947 this item appeared in the Picture Butte Progress: “Wanted Boarding house, manager and cook for housing and feeding from 80 – 200 men to work on construction of the Taber Sugar Factory.

- March 30, 1947 – Syrup, both cane and corn, is off the ration effective immediately. An ad by Walt’s Grocery Store.

- April 10, 1947 – The new John Deere Precision Beet drill is now available at W. D. McDonnell’s. Phone 8.

- The new McCormick Deering Precision Beet drill is now available at Watson's Farm Supplies

BUSINESSES IN THE PICTURE BUTTE PROGRESS

Trucking – E. Ward (Shaughnessy)

Saw Sharpening – M.J.Bennett

Barbers – Ted Malmberg, Johnnie's

Cafes – Long Soy Wing (Iron Springs),

Pool Hall – Mac's pool Room

Auctioneer – Frank Koenen

Confectionery – Lee Ling (next door to the New Royal Café)

Lumber – Beaver

Insurance – J.J. Watson

Eggs Delivered Daily – W. Niebor

Ideal Beauty Shop

Zowtiak Dairy

Cream Separators – J.J. Watson Farm Supply

Fish Dealer – C. E. McLaughlin , Shaughnessy

Thomas' Garage – formerly Daub's Garage

Unique Beauty Shoppe

Bill's Shoe Repair

Shimek Motors

Butte Electric and Repair

Glen Gibb – Jewelers

B. Mills General Merchant

Gibbons and Smith- Massey Harris and Ford

W.D. McDonell – John Deere

Irvin's Garage

Bud's Radio and Electric
House moving – Leonard Koepke and Chester Sarka
Horse Shoe Café
Insurance – A.H. Warren Phone res. 3.Office 5
Pat's Taxi

**THE SUNNY SOUTH NEWS IS THE THIRD WEEKLY
NEWSPAPER TO BE PRINTED IN PICTURE BUTTE.
FOLLOWING IS A BRIEF HISTORY OF THAT PAPER:**

SUNNY SOUTH NEWS

Published every Wednesday

Coaldale office 1802-20 Ave. phone 403-345-3081

Picture Butte office 316 Jamieson Ave. phone 403-732-4045

In response to a request from this writer for information about the Sunny South News, the following was submitted. It is printed here verbatim as it appeared in a book on the history of the Coaldale Community written by Phyllis King some years ago.

“The Sunny South News is circulated in Coaldale, Picture Butte Iron Springs, Turin, Enchant, Barons, Nobleford, Bowville, Coalhurst, Shaughnessy and partly in Vauxhall and Hays. It has been difficult to compile a complete and accurate history of the newspaper business in Coaldale due to a fire in 1966 which destroyed all the files.

Mrs. R. J. (Millie) Baldry, who was the Coaldale correspondent for the local newspaper, the Lethbridge Herald and CJOC Radio and Television, tells us that Lloyd Gilmour started the Coaldale News in the early 1940's and was soon followed by J. J. Loewen. Mr. Loewen published the weekly Coaldale Flyer which consisted of two to four pages of both advertising and news. During the 1950's Mr. Loewen bought the Northern News and had the mailing list for the Raymond Recorder. He had twelve correspondents contributing material and was assisted by Anna Hartwig.

In 1957 the Coaldale weekly paper received its present name, the Sunny South News, and in 1960 it was purchased by Bert and Rose Staddon. The print shop was located in the building now occupied by Herb Fletcher's Men's Shop and all of the lead typesetting was done there. Rose worked along with Bert with the paper, looking after the office work.

The fire in January 1966 destroyed all the newspaper files and much of the machinery, resulting in the necessity of having the paper printed elsewhere. The Taber Times did this printing for several years until, due to ill health, Bert was forced to retire and the Taber Times bought the paper.

Bill Schuurman of Coalhurst was one of the early editors under the Times, followed by Barbara Duckworth in 1974 and Colleen Valin in 1975.

Some of the hard working correspondents over the years in addition to Millie Baldry were Jessie Nolan, Mary Tymbursky, and Marie Sorgard who had twenty-five years of service behind her for the Picture Butte area. In 1973 I started working part-time and am now a full time employee.

I have had the privilege of reading through copies of submissions to the paper by Mrs. Baldry, dating back to the very beginning of the newspaper and before that to the Lethbridge Herald, and it makes one realize the fullness of her dedication to the community. It also gives us a backward glimpse into an industrious, friendly town.

The Sunny South News is presently located on main street with Colleen and myself in the office and Marie Sorgard still contributing Picture Butte and district news. A sixteen page (more or less) tabloid size paper is published every Wednesday.

The County of Lethbridge has found the printing of their minutes in the newspaper a good community link with the residents and have had a contract for providing subscriptions to rate payers for some time. The Town of Picture Butte likewise found this system useful and has also participated for several years."